the innovative approach in co-creation

inDemand
Together for
better health

MURCIA | OULU | PARIS
REGIONS

"Digital Health solutions with higher chance of success have been proposed and developed side by side with healthcare organisations"

inDemand is a new model where Healthcare organizations and companies **co-create Digital Health solutions**, with the economic support of public regional funds.

inDemand is going to be implemented in 3 pilot regions: **Murcia Region (Spain), Paris Region (France) and Oulu Region (Finland)**. Besides, it has high potential for replication through a community interested in promoting innovation in Health and in other sectors, although the project will test and develop models only in the health sector.

DEMAND DRIVEN EHEALTH CO-CREATION

A new co-creation model for Digital Health

- inDemand solves challenges identified by the customer -the Healthcare organizations-. *That's why we talk about a demand driven model!*
- This approach is going to increase the capacity of health entities to systematically identify and solve their needs while creating opportunities for private companies.
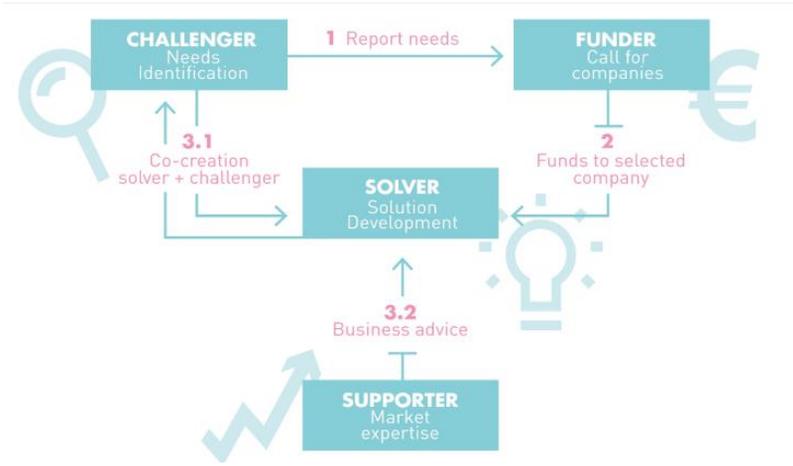
Co-creation process added value

- The expected results are digital solutions with higher success rate -in terms of their application in practice/market uptake- because they have been developed side by side with the client.
- Thanks to co-creation, developers will have an agile feedback and a better view of the needs.

inDemand: demand-driven and co-creation approaches

1. Unmet needs are first identified by professionals in the Healthcare organisation *(challenger)* and framed in the from of a challenge.
2. A funding organisation *(funder)* launches a competitive call for companies *(solvers)* to meet the challenge and select the best solver for each challenge, providing economic support to the solver to carry out the development of the solution.
3.1. Challenger works in close collaboration with solver to co-create the solution
3.2. An intermediate organisation *(supporter)* delivers support to solver to optimize the business model, access to funding and commercialisation.

CHALLENGER

– Public entity
– Identify unmet needs
– Co-create the solution with solvers

€ FUNDER

– Funding organization
– Launches competitive call
– Selects best solver
– Provides economic support

SUPPORTER

- Intermediate organization
- Delivers support to optimize business model, access to funding and commercialization

OTHER inDemand PARTNERS

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a model born to be replicated in other regions

inDemand include a mentoring of **12 'mirror regions'** to allow them to access to best practices and implement the model.

Interested regions contact projects@errin.eu

More information coming soon!

InDemand Mirror Regions

Tampere, Finland
Västerbotten, Sweden

Tallin, Estonia
Ventspils, Latvia
Central Denmark, Denmark
Greater Manchester, United Kingdom
Pomorskie and Lodzkie, Poland
Northern Netherlands, Netherlands
Brussels-Capital-Region, Belgium
South Moravia, Czech Republic
South Transdanubien, Hungary

Provence Alpes Côte D'Azur, France
Lombardy and Venetto, Italy

Aragón, Cantabria, Extremadura Madrid, País Vasco and Valencia Spain

To keep updated register at: www.indemandhealth.eu

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